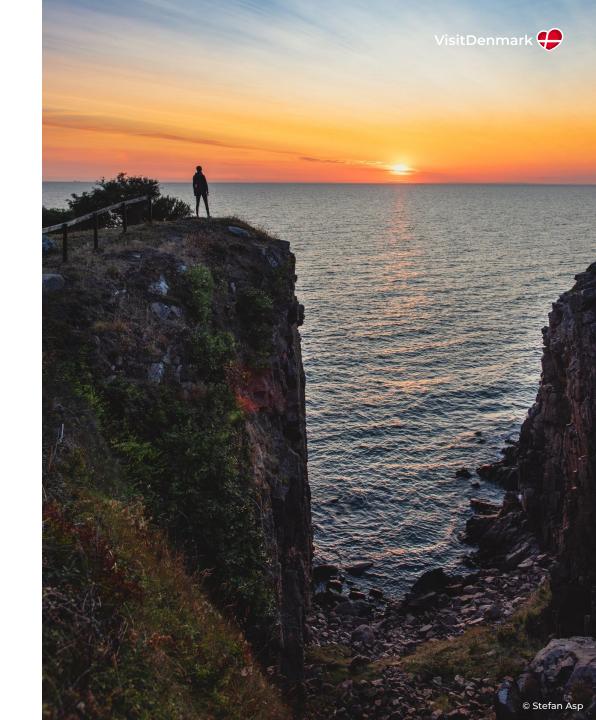


### **Land of many islands**

In Denmark, we look for a touch of magic in the ordinary, and we know that travel is more than ticking sights off a list. It's about finding the wonder in the things you see and the places you go.

One of the wonders, that we at VisitDenmark are particularly proud of, is our nature. Denmark has hundreds of islands, each with their own unique appeal.

The island of Bornholm in the Baltic sea is known for its soft adventures, sustainability, gastronomy and impressive nature.







## **Denmark and its regions**

#### Geography

- The smallest of the Scandinavian countries
- The southernmost of the Scandinavian countries
- Only has a physical border with Germany
- Denmark's regions are: North, Mid, West and South Jutland, Funen, Zealand, and North Zealand and Copenhagen

#### Travel distances

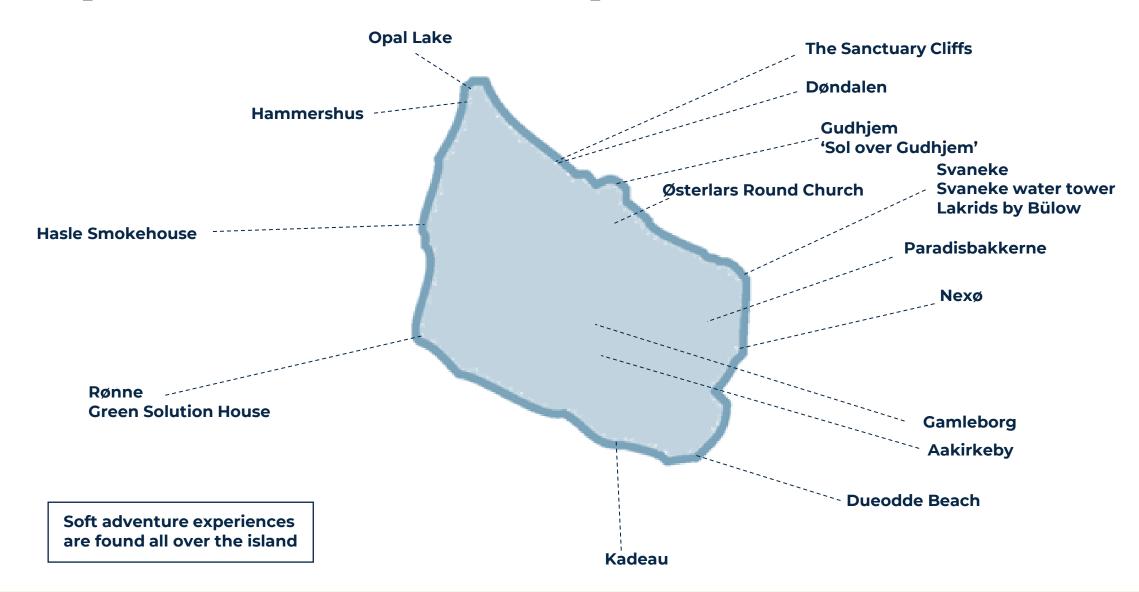
- Copenhagen to Odense: Under 2 hours by car
- Odense to Aarhus: Under 2 hours by car
- Aarhus to Aalborg: Under 2 hours by car

#### **Facts**

- Video Introduction
- Denmark's currency is the Danish Kroner
- Tipping is not required
- Most Danes speak fluent English
- Denmark is of the happiest countries in the world and Copenhagen is one of the world's most liveable cities
- Denmark is home of 'Hygge', New Nordic Cuisine, and LEGO®
- Denmark is easily combined with other Nordic countries
- Denmark is a safe country
- Denmark is perfect for all types of travelers (family, romantic, nature, bicyclist dream, history/Vikings/Royalty)
- Denmark has a population of 5.7 million people



## Map of Bornholm's experiences





## **A Taste of Bornholm**



© Semko Balcerski

### Hammershus Castle ruins Traditional smokehouses Green Solution House



© Bruno Ehrs



© Adam Mørk



# Island living on Bornholm

**01:** Soft adventure

02: Nature

**03:** Cultural experiences

**04:** Pretty towns and villages

05: Food on Bornholm

**06:** Foodie events

07: Sustainable Bornholm

## Soft adventure

VisitDenmark 🛑

Bornholm is the perfect spot for an active holiday.

Everyone's talking about this cute little Baltic island of culinary wonders and laid-back island living. But it is also known as Denmark's unofficial soft adventure hub.

If you know a little about Denmark, then you know that the country is mainly flat with white, sandy beaches. Bornholm is a little different, though, as here you find cliffs. Because the scenery is a bit different, then you can try <u>rock</u> <u>climbing</u> on Bornholm, as the only place in Denmark.

The Island also boats great opportunities for stand-up paddling boarding, windsurfing, diving, hiking, cycling, mountain biking and fishing.



www.bornholm.info



Look up local transportion **here** 



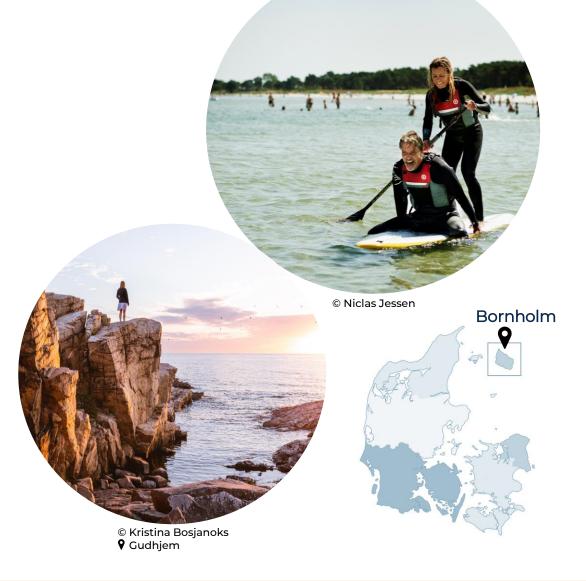
Driving distance from Copenhagen: 4 h 10 min (including a ferry)



Nearest international airport: Copenhagen Airport Nearest domestic airport: Rønne Airport on Bornholm



Look for accommodation at Bornholm here



## **Nature**

The landscape on Bornholm is an attraction in itself. Go exploring in Paradisbakkerne or 'Hills of Paradise' and discover the unique Danish countryside on Bornholm.

www.bornholm.info/en/10-nature-experiences/

Nearest international airport: Copenhagen Airport Nearest domestic airport: Rønne Airport on Bornholm

Look for accommodation on Bornholm here

Look up local transportation here

The Sanctuary Cliffs on the northeast side of Bornholm's coastline are particularly spectacular. Caves are scattered along the coast and some reach as much as 60 metres into the cliffs. In the northwest, the Opal Lake is set between steep cliffs. Depending on the season, you can swim in or ice skate on the lake. If you are looking for an extra thrill, try the 290-metre zipline across the lake.

Make a stop at Dueodde Beach, the most famous beach on Bornholm, where the sand is ultra-fine and sand bars are found in the shallow clear water. And don't miss Denmark's highest waterfall in the rift valley Døndalen.





## **Cultural experiences**

VisitDenmark 🛑

If you are interested in Bornholm's history, there are traces from the earliest times in the form of passage graves, rock engravings, runic stones, entrenchments, bunkers and much more.

Bornholm's most popular sight – northern Europe's biggest medieval fortification <u>Hammershus</u> – is situated like an eagle's nest on top of a 74-metre high rocky outcrop, and welcomes you to more than 800 years of thrilling history.

You should also visit the ancient fortress Gamleborg, one of Denmark's earliest buildings, Utzon's water tower in Svaneke, the fortification <a href="Christians@">Christians@</a> (a small island east of Bornholm) and also Bornholm's four beautiful round churches!

For a fun week for the whole family, you might find inspiration from this <u>family-friendly 7-day</u> <u>itinerary</u>, which includes both nature, history, culture and fun for the smaller ones. It even has suggestions for delicious local foods along the way.







Look up local transportation here



Driving distance from Copenhagen: 4 h 10 min (including a ferry)



Nearest international airport: Copenhagen Airport Nearest domestic airport: Rønne Airport on Bornholm



Look for accommodation on Bornholm here



Østerlars,
Round Church
Water tower
Gamleborg

# **Pretty towns and villages**

All Bornholm's fishing towns and villages are pretty! And here are a few of them...

#### Rønne

You'll probably arrive on Bornholm via its main town, Rønne, so we'll start here. It was badly destroyed at the end of WWII and Sweden donated 175 red timber houses to help rebuild it, and they are still standing today.

#### <u>Gudhjem</u>

Gudhjem is one of Bornholm's most popular summer spots. The picturesque holiday town even has its own dish, which you should try on your next visit; Sol over Gudhjem. Explore the cosy alleyways leading down to the lively harbour or climb up to the ridges above Gudhjem for fantastic views.

#### **Svaneke**

This pretty fishing village has old, half-timbered cottages and lanes winding down to the cosy harbour. Sit and take a drink overlooking the water and enjoy island life around you.

#### <u>Nexø</u>

Nexø is Bornholm's biggest fishing harbour, but it's still got a quaint feel to it. See if you can spot more of the red cottages gifte by Sweden on your way around town and don't miss the excellent herring smokehouse.

#### **Aakirkeby**

If you're looking for a more countryside retreat, head right to the middle of Bornholm to the little village of Aakirkeby. Here you can visit the family experience centre, NaturBornholm, and Bornholm's only vineyard which does tours and tastings (Yes, we Danes make wine too!).



#### VisitDenmark 📢

### **Food on Bornholm**

Bornholm's vibrant transformation to a diverse gastronomic hotspot is largely thanks to the locals who have gone back to their roots and drawn inspiration from Bornholm's beautiful and fertile natural landscapes.

Here is a list of some of the best food experiences, Bornholm has to offer:

#### **Restaurant Kadeau**

Kadeau kick-started Bornholm's food revolution, with its menu of locallysourced seasonal produce showcasing the very best ingredients from the island. Kadeau is the island's first Michelin-starred restaurant.

#### The traditional smokehouses

Bornholm has 10 still-working smokehouses. Fish is smoked over the fragrant embers of alder wood fires and you can buy or taste from the experts themselves at the cafés and shops attached to the island's smokehouses.

#### The local liquorice giant at Svaneke

The local liquorice giant is not a mythical creature (though that would be pretty cool). It's Johan Bülow! In 2007, Denmark's most fashionable liquorice maker opened his first Lakrids store in the previously fishing-dependent village of Svaneke, and it is now the ultimate place to satisfy your sweet tooth.





## **Foodie events**

Bornholm has a range of foodie events and workshops open to visitors. Here are some of them:

#### Sol over Gudhjem

Every summer, chefs from far and wide compete at the picturesque harbour at Gudhjem to make Bornholm's most famous local dish; Sol over Gudhjem. The dish is a tasty dish of smoked herring, raw egg yolk, chives, and radish, served on freshly-baked rye bread. Visitors can watch the competition, try the dish and buy some of the local ingredients that the chefs use are available at the stalls along the waterfront.

#### **Bornholm Food Festival**

The festival takes place in July where a large number of Bornholm's food manufacturers and others open their doors for visitors. Here guests will be able to meet the fisherman, the farmer and the food manufacturer, and visit farm shops and great eateries.

#### <u>Gaarden</u>

Gaarden is the center for Bornholm's food culture. Here, people of all ages can participate in events related to Nordic cooking, including foraging for wild herbs, a master chef class, and enjoying communal dining with fellow travellers. They host workshops about the likes of ice cream, food smoking, and traditional Bornholm foods.



© Niclas Jessen

• Hasle Smokehouse

- © Stefan Asp
- Melstedgård-Landbrugsmuseum-Madkulturhus





## Selected foodie contact details



kadeau.dk/bornholm

Hasle Smokehouse: Søndre Bæk 20, 3790 Hasle

info751548.wixsite.com/haslerogeri (in Danish)

Lakrids by Bülow: Glastorvet 1, 3740 Svaneke

lakridsbybulow.co.uk

Gaarden, Melstedvej 25, 3760 Gudhjem

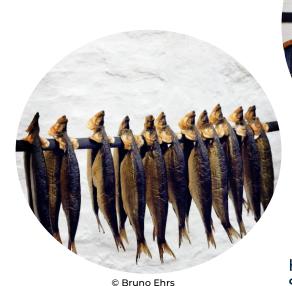
gaarden.nu

Look up local transportation here

Driving distance from Copenhagen: 4 h 10 min (including a ferry) Flight time from Copenhagen: 40 min

Nearest airport: Copenhagen Airport or Rønne Airport on Bornholm (domestic)

Look for accommodation at Bornholm here



© Bruno Ehrs

♥ Fru Petersens Café





## **Sustainable Bornholm**

For more than 30 years, this rocky island has embraced a sustainable agenda. In 2019, the island won the RESponsible Island Prize for its effort in phasing out coal and oil, and establishing sustainable energy sources such as solar and wind power facilities, making it Europe's most sustainable island.

Sustainability is easy to add into any tour. Just one option is a stay at the combined hotel, restaurant and knowledge centre Green Solution House (GSH) in the town of Rønne. GSH is among the island's sustainable frontrunners and a great base for exploring the green island.



Strandvejen 79, 3700 Rønne



www.bornholm.info/en/hotel-gsh/



Look up local transportation <u>here</u>



Driving distance from Copenhagen: 4 h 10 min (including a ferry)



Nearest international airport: Copenhagen Airport Nearest domestic airport: Rønne Airport on Bornholm



© Adam Mørk

Green Solution House







### Want to learn more?

Read more about Bornholm here

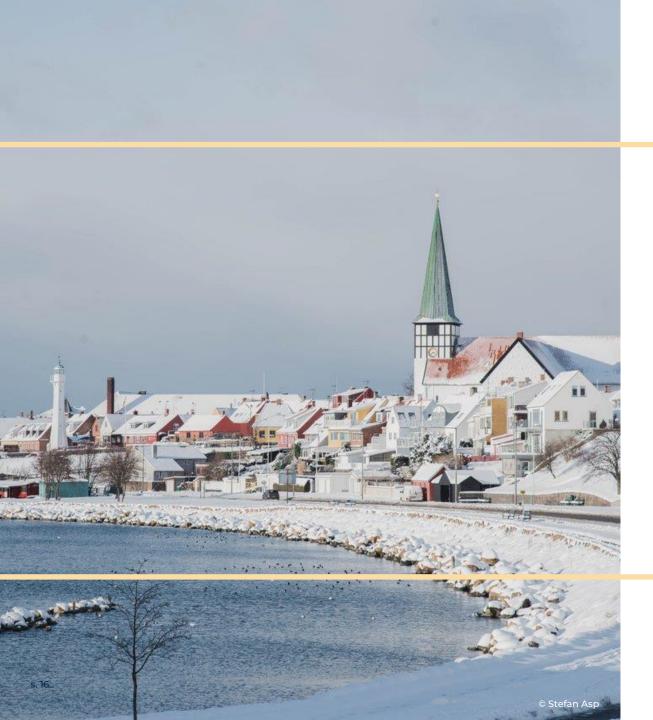
For VisitDenmark's Travel Trade website, click <a href="here">here</a>

You're always welcome to contact us on our Travel Trade email:

<u>travelagent@visitdenmark.com</u>







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