

# DANISH DESIGN WONDERS



## Danish design wonders

In Denmark, we look for a touch of magic in the ordinary, and we know that travel is more than ticking sights off a list. It's about finding the wonder in the things you see and the places you go.

One of the wonders that Denmark is most proud of is Danish design.

Denmark is a small country with an enormous passion for design. Danish design is famous all over the world, and is known to be simple, but beautiful – functional, yet aesthetically pleasing.

Let's take a tour of the best Danish design experiences!



# Denmark and its regions



## Geography

- The smallest of the Scandinavian countries
- The southernmost of the Scandinavian countries
- Only has a physical border with Germany
- Denmark's regions are: North, Mid, West and South Jutland, Funen, Zealand, and North Zealand and Copenhagen

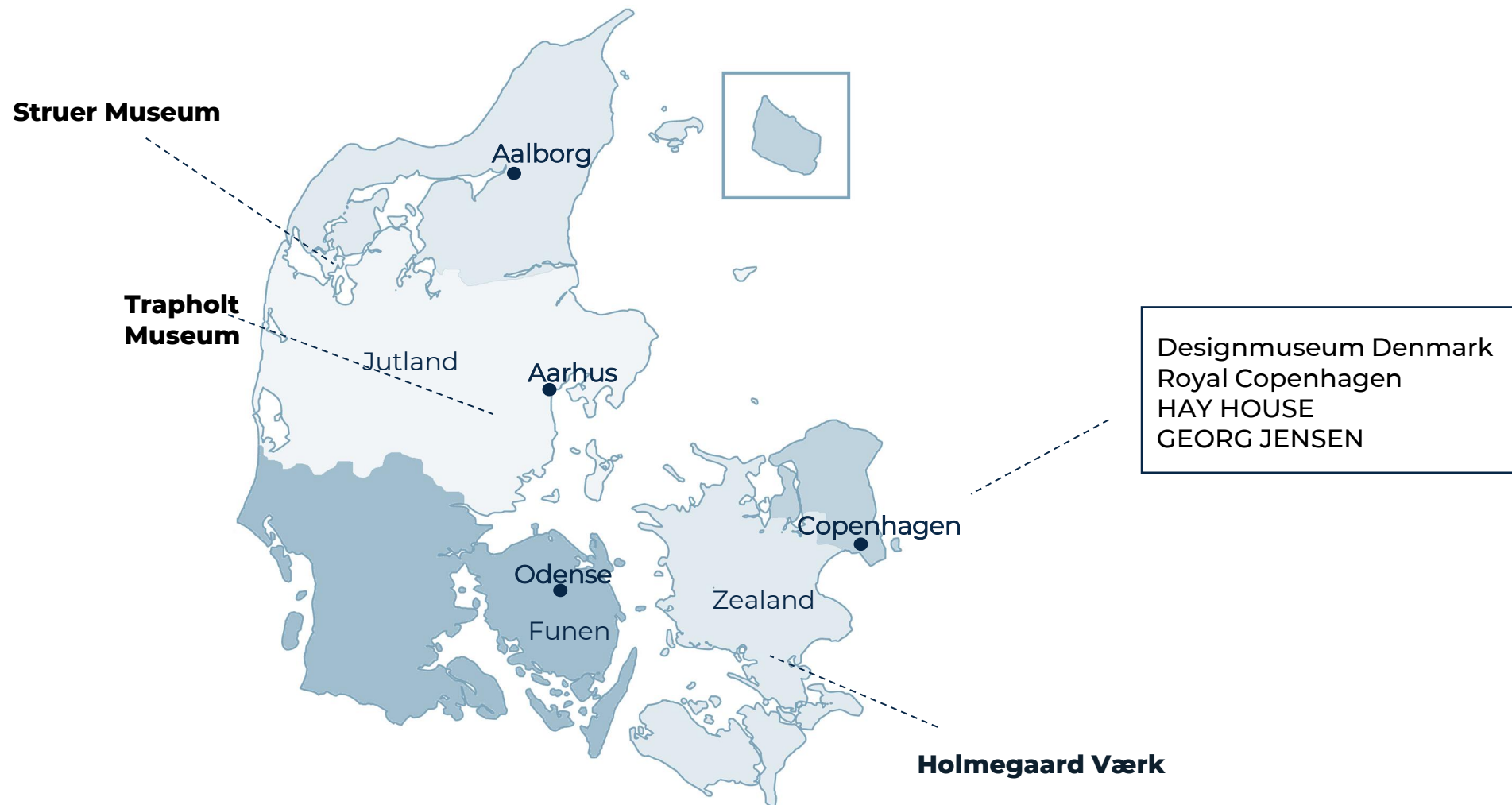
## Travel distances

- Copenhagen to Odense: Under 2 hours by car
- Odense to Aarhus: Under 2 hours by car
- Aarhus to Aalborg: Under 2 hours by car

## Facts

- [Video Introduction](#)
- Denmark's currency is the Danish Kroner
- Tipping is not required
- Most Danes speak fluent English
- Denmark is one of the happiest countries in the world and Copenhagen is one of the world's most liveable cities
- Denmark is home of 'Hygge', New Nordic Cuisine, and LEGO®
- Denmark is easily combined with other Nordic countries
- Denmark is a safe country
- Denmark is perfect for all types of travelers (family, romantic, nature, bicyclist dream, history/Vikings/Royalty)
- Denmark has a population of 5.7 million people

# Map of design experiences



# Design experiences in Denmark

- 01:** Designmuseum Danmark
- 02:** Royal Copenhagen Flagship store
- 03:** HAY HOUSE
- 04:** Georg Jensen Flagship Store
- 05:** Trapholt Museum
- 06:** Holmegaard Værk
- 07:** Struer Museum

# Designmuseum Danmark

Designmuseum Danmark is a great place to start your journey into Danish design. The museum examines everything from interior design to fashion, and is particularly famed for its room of chairs.

Internationally acclaimed Danish designers Poul Henningsen, Kaare Klint, and Arne Jacobsen have left their indelible mark on Danish design and architecture as reflected in some of the museum's collections.

The museum shop is an excellent place to buy Danish industrial designs, ceramics, glass, and fabrics. In summer, its equally lovely café has outdoor seating in the beautiful Grønnegård courtyard.


*Note that the museum is currently being renovated and will open again in early 2022.*



 Bredgade 68, 1260 København K

 [designmuseum.dk/en](https://designmuseum.dk/en)

 +45 33 18 56 56

 Look up local transportation [here](#)

 Driving distance from Copenhagen airport: 21 mins

 Nearest airport: Copenhagen Airport

 Look for accommodation in Copenhagen [here](#)





# Royal Copenhagen flagship store

Royal Copenhagen was originally named The Royal Porcelain Factory and was founded in 1775. It is famous for its distinctive blue and white porcelain.

The shop displays the entire Royal Copenhagen's exclusive range of classic as well as modern hand-painted porcelain service, figurines and gift items in an inspiring environment, which also includes the acclaimed The Royal Café, which serves traditional Danish food with a new and modern twist.

Royal Copenhagen also has a concept store in Aarhus. The shops in both Aarhus and Copenhagen offer porcelain painting workshops.



Amagertorv 6, 1160 København K



[royalcopenhagen.com](https://royalcopenhagen.com)



+45 38 14 48 88



Look up local transportation [here](#)



Driving distance from Copenhagen airport: 25 mins



Nearest airport: Copenhagen Airport



Look for accommodation in Copenhagen [here](#)



# Hay House

Hay creates contemporary furniture and design products with an eye on modern living.

The Danish interior design shop Hay House is located on the second floor in Østergade street, also known as Strøget pedestrian shopping street, in central Copenhagen.

This is one of the best places to see what's new and interesting in contemporary Danish design. The store is filled with cool, colourful items, and getting out without buying something can be a challenge.


Here you will find straightforward and functional furniture and design pieces in unconventional shapes - from designer pillows and towels to wall clocks and vases. There's always something small enough to fit in a suitcase to take home.



 Østergade 61, 2., 1100 København K

 [hay.dk](http://hay.dk)

 +45 42 82 02 82

 Look up local transportation [here](#)

 Driving distance from Copenhagen airport: 19 mins

 Nearest airport: Copenhagen Airport

 Look for accommodation in Copenhagen [here](#)





# Georg Jensen

Founded in 1904 by master silversmith Georg Jensen, the company creates Scandinavian designed products including a home collection, jewellery, sterling silverware and watches.

The Georg Jensen brand became an ambassador for Scandinavian design, with him as its master. Under his direction, the silversmith reconsidered everyday objects – a pitcher, a fork, a bowl – elevating them into beautiful pieces of exceptional artistry and craftsmanship to enjoy, treasure and collect.



Amagertorv 4, 1160 København K



[www.georgjensen.com](http://www.georgjensen.com)



+45 33 11 40 80



Look up local transportation [here](#)



Driving distance from Copenhagen airport: 19 mins



Nearest airport: Copenhagen Airport



Find accommodation in Copenhagen [here](#)










# Trapholt Museum

Trapholt invites visitors to explore a range of special exhibitions featuring Danish and international artists and designers.

Arne Jacobsen's Kubeflex holiday cottage is also displayed here – a real treat for design and architecture fans. The only one of its kind, this modular house is decorated with Jacobsen's own designs. Visitors also have the chance to curate their very own exhibition of works from the collection in the section YOUR exhibition.

In the design shop, you will find a wide selection of home accessories from Danish and international brands.



-  Æblehaven 23, 6000 Kolding
-  [trapholt.dk](http://trapholt.dk)
-  +45 76 30 05 30
-  Look up local transportation [here](#)
-  Driving time to Copenhagen Airport: 2 hrs 25 mins.
-  Nearest airport: Copenhagen Airport
-  Find accommodation in Kolding [here](#)






# Holmegaard Værk

Art and design are the focus at the new museum Holmegaard Værk just an hour south of Copenhagen. The museum opened in 2020 on the site of the old Holmegaard glass factory, which closed in 2010. The museum also offers workshops, so visitors can get hand-on with their own designs.

It is now Denmark's largest museum for glass design, and a flagship for crafts, cultural heritage and research.



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 Glasværksvej 55, 4684 Holmegaard

 [www.museerne.dk/en/holmegaard-vaerk/](http://www.museerne.dk/en/holmegaard-vaerk/)

 +45 70 70 12 36

 Look up local transportation [here](#)

 Driving time to Copenhagen Airport: 56 mins.

 Nearest airport: Copenhagen Airport

 Find accommodation in the south coast of Denmark [here](#)



# Struer Museum

At Struer Museum in West Jutland you can explore an exhibition about another Danish design speciality: sound design. In the Bang & Olufsen exhibition, “The Sound Universe”, the whole family can learn about sound and technique through play, competitions and experiments.

The story of Bang & Olufsen is many things. It is the story of the radio and TV industry, Danish design, modern Denmark, and how a small Danish company could become one of the world's most coveted brands. It's a unique story to explore.

 Søndergade 23, 7600 Struer

 [www.struermuseum.dk](http://www.struermuseum.dk)

 +45 97 85 13 11

 Look up local transportation [here](#)

 Driving time to Billund Airport: 1 h 13 mins.

 Nearest airport: Billund Airport

 Find accommodation near the Limfjord [here](#)





## Want to learn more?

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For VisitDenmark's Travel Trade website, click [here](#)

You're always welcome to contact us on our Travel Trade email:

[travelagent@visitdenmark.com](mailto:travelagent@visitdenmark.com)







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**Tak!**

