

# VISIT DENMARK 2023

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# DENMARK AND ITS REGIONS



## Geography

- The smallest and southernmost of the Nordic countries
- Has a physical border with Germany and is connected to Sweden by a bridge
- The regions in Denmark are: North, Mid, and South Jutland, Funen, Zealand, and North Zealand and Copenhagen

## Facts

- [Video Introduction](#)
- Home of 'Hygge', New Nordic Cuisine, Viking history, and LEGO
- The currency is Danish kroner
- Tipping is not required
- Most Danes speak fluent English
- Denmark is one of the happiest countries in the world
- Copenhagen is one of the world's most liveable cities
- Easily combined with other Nordic countries
- Generally safe country
- Perfect for all types of travelers (family, romantic, nature, bicyclist dream, history/Vikings/Royalty)
- The population is 5.7 million people

# TRANSPORTATION

## Bike, Bus, & Car

- Go the Danish way and explore the country by bike. Many cities and hotels have bike rental services.
- Busses are an easy way to get around the in cities.
- We drive on the right-hand side, and everything is within driving distance. It is a 5-hour-drive from Copenhagen to Aalborg.

## Trains

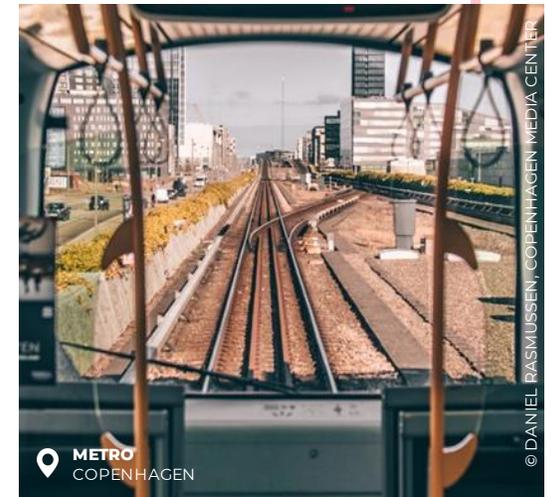
- DSB (Danish National Rail) connects the major Danish cities.
- Metro and S-train makes travel in greater Copenhagen easy.

## Ferries

- Explore Copenhagen with the harbor busses.
- Ferries connect Zealand and Jutland.

## Flying

- There are international airports in Aarhus, Billund, Copenhagen, & Aalborg.
- A different and fun way of traveling from Copenhagen to Aarhus is via Nordic Seaplane.





# COPENHAGEN

## KØBENHAVN

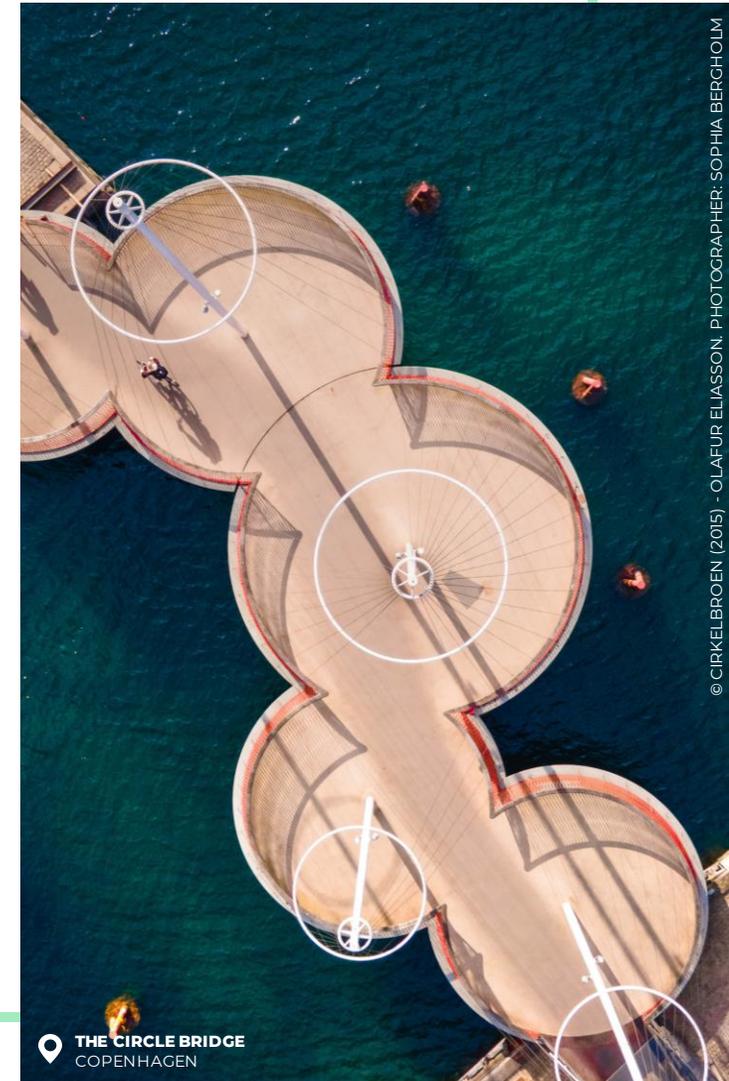
On the Eastern Shore of Zealand, you find [Copenhagen](#), Northern Europe's coziest capital city. It is known for its green livability, friendly people, and its high-quality cultural and gastronomic experiences. Copenhagen consists of many colorful [neighborhoods](#) ready to be explored.



# GOOD TO KNOW

## KØBENHAVN

- Look to [Visit Copenhagen](#) for inspiration.
- [Copenhagen Card](#) gives unlimited public transportation and access to all major attractions.
- Look to [CruiseCopenhagen](#) when visiting on a cruise.
- Sweden and Copenhagen is connected by bridge.
- Copenhagen Airport (CPH) is just 15 minutes from the city center.



# TOP ATTRACTIONS

## KØBENHAVN

- Enjoy the world's second-oldest amusement park of its kind, [Tivoli Gardens](#). The oldest, [Bakken](#), is just a short train ride from the city center.
- Visit the iconic [Nyhavn](#) and hop on a [canal tour](#) for the perfect introduction to the city.
- Explore the royal castles: [Amalienborg Castle](#), home to the royal family, and [Rosenborg Castle](#).
- Enjoy the city views from [The Round Tower](#) or the tower of [Christianborg Palace](#), home to the parliament.
- Stroll through [The Citadel](#) when you see the [Little Mermaid statue](#) and [The Gefion Fountain](#).
- Do it the Danish way and go on a [guided bike tour](#).
- Popular museums are [Glyptoteket](#), [The National Gallery of Denmark](#), and the [National Museum of Denmark](#).
- Visit the many shops at [Strøget](#), one of Europe's longest pedestrian streets.



# IN THE NEIGHBORHOODS

## KØBENHAVN

- Vesterbro is home to the 'peoples house', [Absalon](#) church. Look up their activity calendar, join their daily communal dinners, or visit for a game of ping pong.
- In Frederiksberg, stop by to say hi to the animals in [Copenhagen Zoo](#), explore the underground museum [Cisternerne](#), and stroll Frederiksberg Gardens.
- On Refshaløen, you can ski, snowboard or climb all year round at [CopenHill](#). Explore the art center [Copenhagen Contemporary](#) or have a memorable spa experience at [CopenHot](#).
- In Nørrebro, you find the [Assistens Cemetery](#), the resting place of fairytale writer H. C. Andersen and philosopher Søren Kierkegaard. It is also here you can experience the urban space of [Superkilen](#).
- In Christianshavn, climb to the top of the [Church of Our Saviour](#) and stroll through the freetown of [Christiania](#).



# GASTRONOMY

## KØBENHAVN

- Enjoy traditional open-faced sandwiches at [Schønemann](#) or [Aamanns 1921](#).
- Satisfy your sweet tooth at [La Glace](#) or [Hart Bakery](#).
- For many options in one place, explore [Reffen](#), [Broens Gadekøkken](#), [Tivoli Food Hall](#), and visit the cozy bars, restaurants, and cafés at [The Meatpacking District](#), [Jægersborggade](#), and [Blåggårdsgade](#).
- Dine in beautiful surroundings at [Restaurant Vækst](#).
- Treat yourself to a meal at [Kiin Kiin](#) - the only Thai restaurant outside of Thailand with a Michelin star.
- Visit the world-famous restaurants [Noma\\*\\*\\*](#) and [Geranium\\*\\*\\*](#), the Best of the Best Restaurants in the World.
- Go for a nice meal, a drink, and a swim at the seafood restaurant and wine bar [La Banchina](#).
- Full list of [Copenhagen's Michelin-Starred Restaurants](#)



# HOTELS KØBENHAVN

## Copenhagen Hotel Guide

### Central Copenhagen

- [Hotel D'angleterre](#)
- [Villa Copenhagen](#)
- [Hotel Sanders](#)
- [Hotel Nobis](#)
- [71 Nyhavn](#)
- [Phoenix](#)
- [Nimb](#)
- [Hotel Skt. Annæ](#)
- [Hotel Admiral](#)
- [Skt. Petri](#)
- [Manon Les Suites](#)

### Frederiksberg

- [Scandic Falconer](#)
- [Avenue Hotel](#)
- Visit the world's smallest hotel: [Central Hotel & Café](#)

### Vesterbro

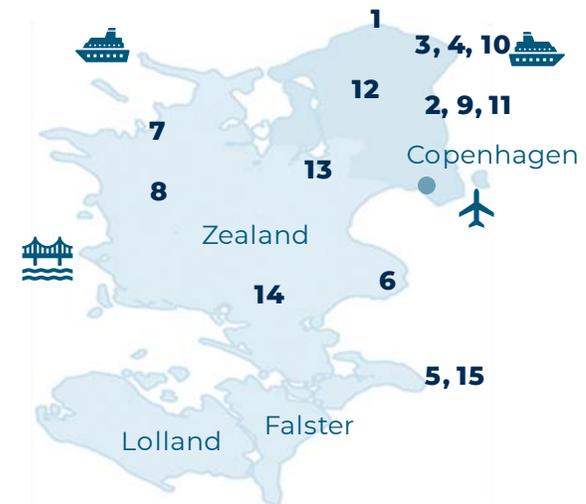
- [Absalon Hotel](#)
- [Andersen Hotel](#)
- [Coco Hotel](#)
- [Scandic Kødbyen](#)



# ZEALAND

## SJÆLLAND

Denmark's largest island is [Zealand](#), and it is nestled right next to Sweden at the mouth of the Baltic Sea. The stretch of water south of Zealand is dotted with popular Danish vacation islands.



 **FREDERIKSBORG CASTLE**  
HILLERØD

© MARK CRAY

# EXPERIENCES

## SJÆLLAND

10. Known as the castle of Shakespeare's *Hamlet*, [Kronborg Castle](#) is a Danish favorite. The castle is in the city of [Elsinore](#), right next to [M/S Maritime Museum](#).
11. Get inspired at the [Louisiana Museum of Modern Art](#).
12. [Frederiksberg Castle](#) and its baroque garden is perhaps the most beautiful castle in Denmark. [Fredensborg Palace](#) is Denmark's Versailles and is often the setting for official state visits and family events in the royal family.
13. The city of [Roskilde](#) is home to [the Viking Ship Museum](#) and the beautiful [Roskilde Cathedral \(UNESCO\)](#).
14. Take in the striking landscape views at [Camp Adventure](#).
15. [Møns Klint](#) is a great place for anyone who loves nature. With its unique sky and low light pollution, Møn was named the first Nordic [Dark Sky Park](#) and Community.



# HOTELS SJÆLLAND

1. [Gilleleje Badehotel](#)
2. [Kurhotel Skodsborg A/S](#)
3. [Hotel Marienlyst](#)
4. [Hotel Hornbækhus](#)
5. [Klintholm Estate Lake Apartments](#)
6. [The Normans](#)
7. [Dragsholm Castle](#)
8. [Kragerup Gods](#)
9. Visit and stay at [Kokkedal Castle](#)





# BORNHOLM

## BORNHOLM

Bornholm is known as Denmark's sunshine island. This cute little Baltic island offers everything from culinary wonders to laid-back island living, beautiful scenery, and outdoor activities.



GUDHJEM  
BORNHOLM

© KRISTINA BOSJANOKS

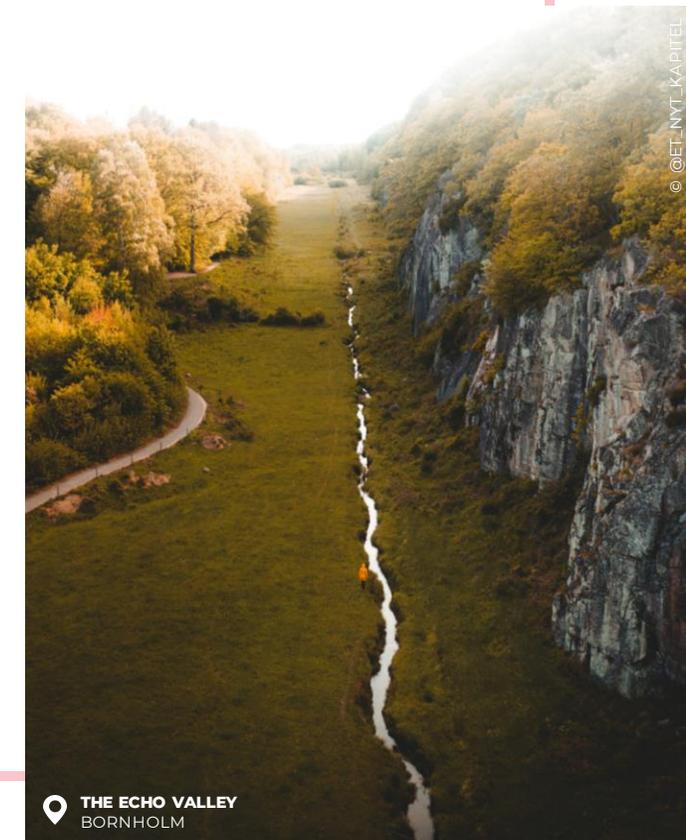
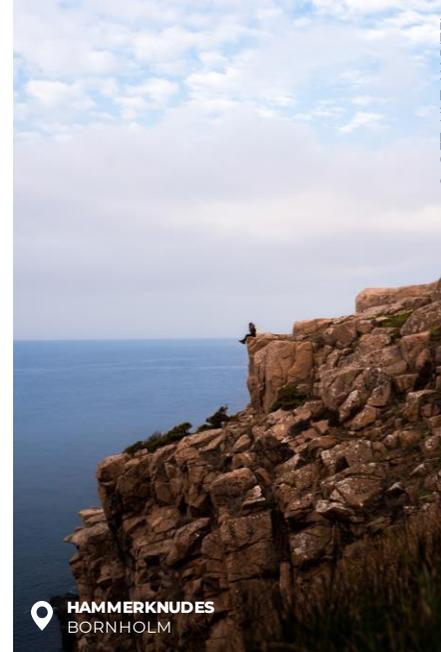
# EXPERIENCES

## BORNHOLM

1. The island's main city is [Rønne](#). The beautiful city has a lively harbor, and many explore the island from here on bikes or enjoy other great [outdoor activities](#).
2. Visit the largest castle ruin in Northern Europe, [Hammershus](#). It feels like stepping onto a set from Games of Thrones, without the violence of course.
3. Bornholm has amazing [culinary experiences](#). Try the island's specialty – [smoked herring](#).
4. Take the ferry to [Christiansø](#) and see King Christian V's old fortress built in 1684.
  - Find a list of accommodations [here](#).

### Getting there

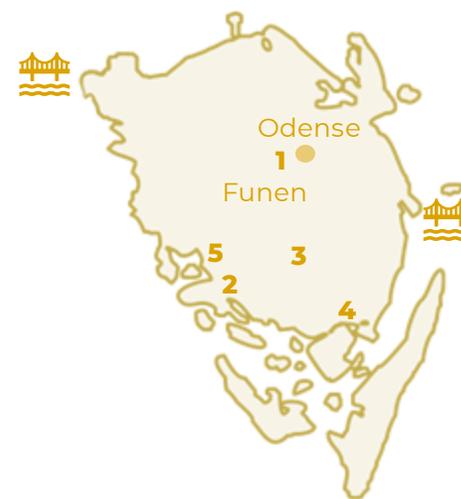
- Explore the ferry options to Bornholm [here](#).
- Fly to Bornholm from Copenhagen (CPH), Billund (BLL) and Aalborg (AAL) with [DAT](#)



# FUNEN & ISLANDS

## FYN & ØERNE

Funen is fine - as the Danes say. The bike-friendly island has beautiful rolling hills and many charming towns. The archipelago of 93 islands offers a wealth of nature experiences to be explored.



# EXPERIENCES

## FYN & ØERNE

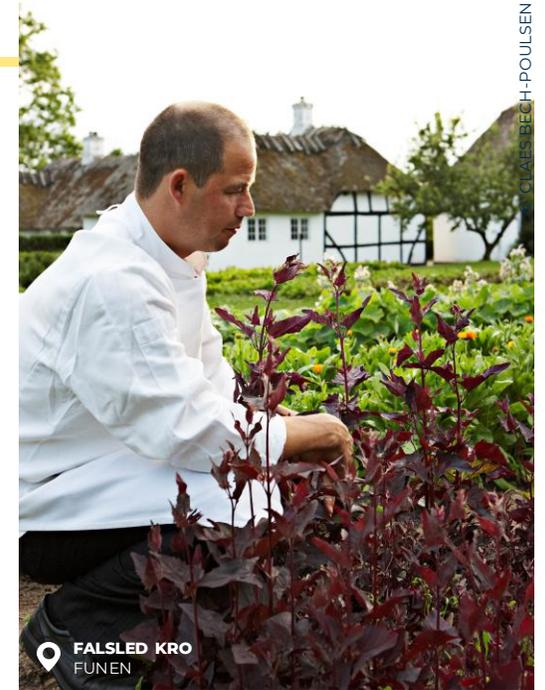
1. [Odense](#) is Funen's largest city and the birthplace of the fairy tale writer, H. C. Andersen. Exploring the cobbled streets of his childhood and the museum, [H.C. Andersen's House](#), is like taking a step back in time. Learn about Odense's gastronomy scene [here](#).
  2. Visit the old market town of [Faaborg](#).
  3. Walk through the gardens, get lost in the maze, and explore the beautiful chambers at [Egeskov Castle](#).
  4. Across the bridge from [Svendborg](#) you can explore [Valdemar Castle](#).
- Island hopping in [the Archipelago](#) and visit [Ærø](#) is one of the most beloved Danish islands, and it is the perfect place to wound down and meet the locals.

### Where to stay

- [Hotels in Odense](#) and [accommodations on Funen](#)
5. Enjoy a delicious meal while staying at [Falsled Kro](#).



© NICLAS JESSEN



© FALSLED KRO

FALSLED KRO  
FUNEN



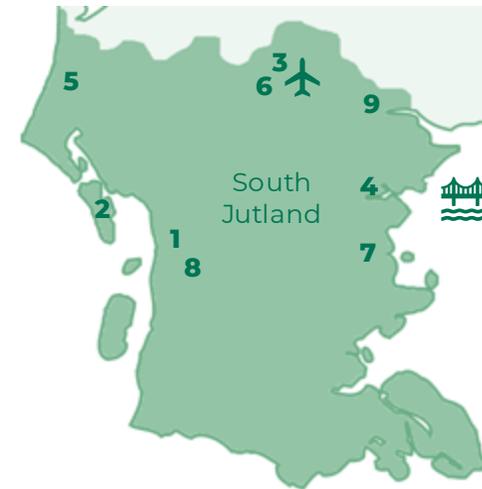
© KIM WYON

EGESKOV CASTLE  
FUNEN

# SOUTH JUTLAND

## SØNDERJYLLAND

South Jutland is home to natural wonders and rich history, such as the oldest city in Denmark, Ribe. The historical South of Jutland is also home to three UNESCO World Heritage Sites.



VEJLE FJORD  
SOUTH JUTLAND

© JAKOB VINGTOFT

# EXPERIENCES

## SØNDERJYLLAND

### Places

1. The city of Ribe and its beautiful [cathedral](#).
2. [Fanø \(Fanø\)](#) is the northernmost island in the Wadden Sea and is part of the Wadden Sea National Park.
3. Enjoy a fun day in [LEGOLAND](#), in the very city where LEGO was invented. You should explore [LEGO House](#), a great experience for both old and young in a building designed to look like LEGO bricks from the sky.
4. Visit the 750-year-old castle, now a museum, [Koldinghus](#), and stop by the museum of modern art, [Trapholt](#).

### Where to stay

5. [Henne Kirkeby Kro](#) is not just a place to stay, its restaurant also has two Michelin stars.
6. Stay at the fun and playful [Legoland Castle Hotel](#).

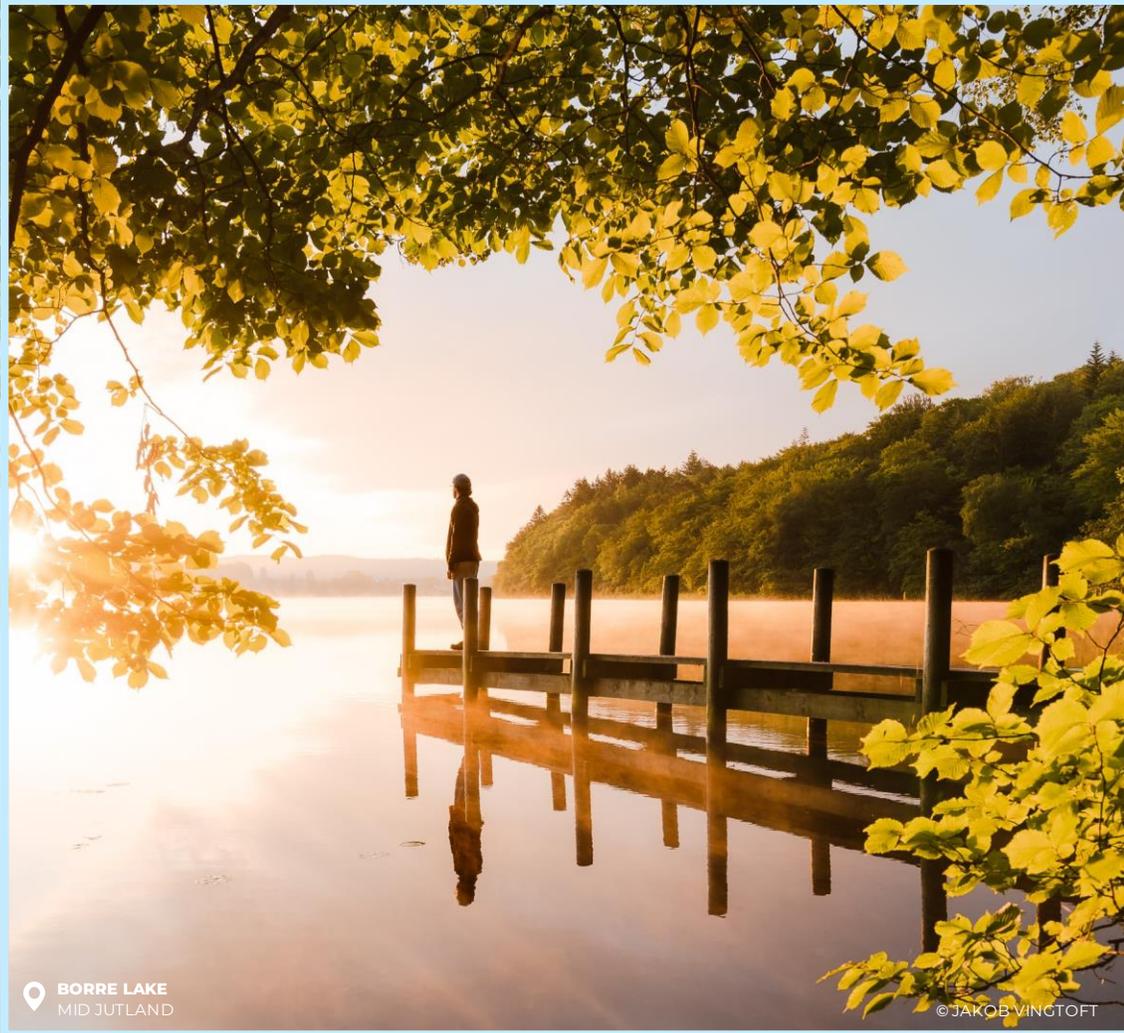


# UNESCO SITES

## SØNDERJYLLAND

7. With its straight rectangular streets and the large church in the center of the city, [Christiansfeld](#) was and is still unique, and it is the best-preserved city of similar cities in the world.
8. [The Wadden Sea](#) is one of the world's top ten tidal flats and in low tide, it is a great place to go on [Sea Oyster Safari](#) and experience [black sun](#).
9. [The Jelling Monuments](#), close to [Vejle](#), have enjoyed UNESCO World Heritage patronage since 1994. In the visitor and experience center, Kongernes Jelling, you can discover the exciting world of the Vikings and their monuments.





# MID JUTLAND

## MIDTJYLLAND

Denmark's second city, [Aarhus](#) has a great gastro scene, innovative architecture, and a cozy Latin quarter. Combine a city break with an adventure in the surrounding nature in the [Mid Jutland region](#).



 BORRE LAKE  
MID JUTLAND

© JAKOB VINGTOFT

# AARHUS

## MIDTJYLLAND

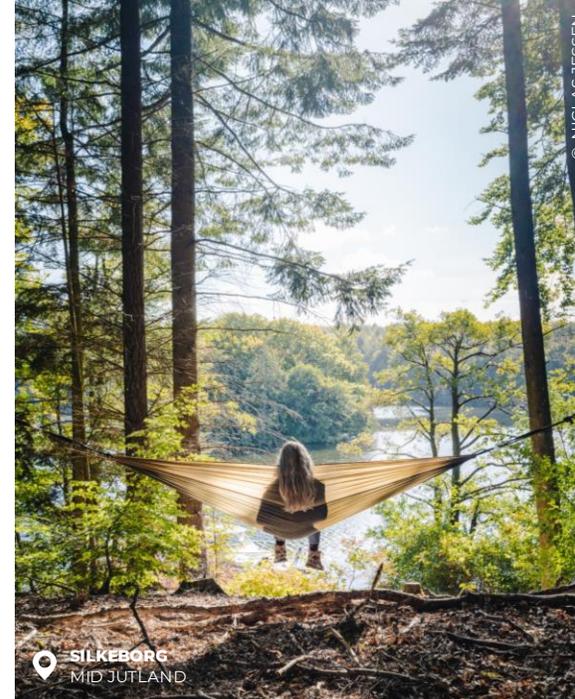
- Look [here](#) for places to stay in Aarhus.
- Aarhus has an amazing gastro-scene with many great [restaurants](#) and a vibrant [street food market](#).
- Explore modern art at [ARoS](#) and take a trip to the museums roof and visit [Your Rainbow Panorama](#).
- Take a step back in time at [The Old Town Museum](#), an openair museum in the city center right next to the botanical garden.
- Just outside the Aarhus you find [Moesgaard Museum](#), a three starred Michelin attraction dedicated to archaeology and ethnography.
- [Aarhus Island \(Aarhus Ø\)](#) is a new and upcoming part of town and home to the city's harbor bath.
- Visit the new culture- and multimedia house [Dokk'1](#).
- [The infinity Bridge](#) is now permanently back by popular demand.

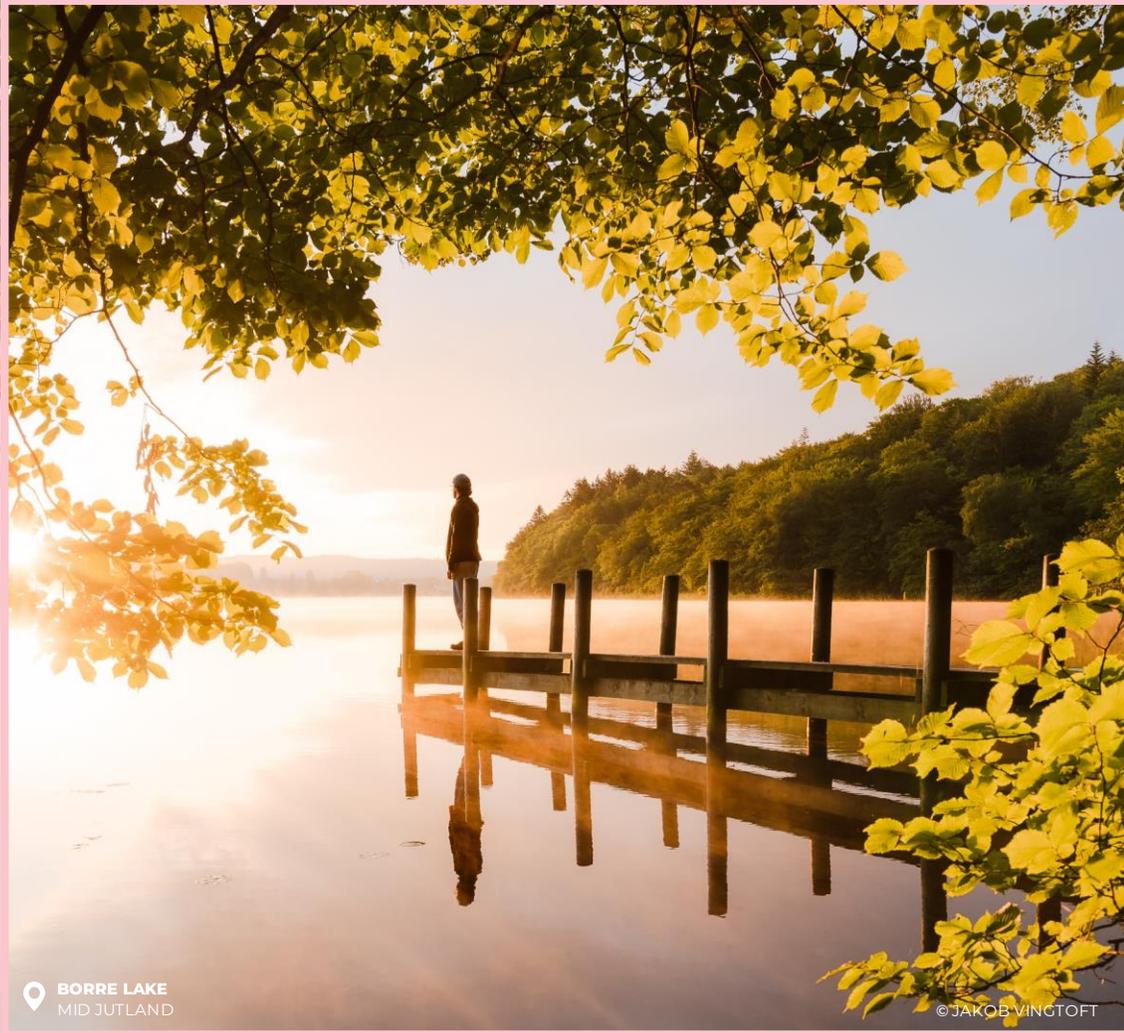


# EXPERIENCES

## MIDTJYLLAND

1. The idyllic coastal town of [Ebeltoft](#) is known for its cute cobble stoned streets, and its many cafes, restaurants, and shops.
2. [Gudenåen](#) is Denmark's longest river, and it extends through an experience-rich landscape. Trips on the river are ideally started from the city of [Silkeborg](#). You can explore the river onboard [Hjelen](#) - the world's oldest original coal-fired paddle steamer.
3. Experience the [Mols Bjerge National Park](#) and visit the nearby ruined [Kalø Castle](#).
4. Visit the mine tunnels, their history, and beautiful nature of [Mønsted Kalkgruber](#).





# NORTH JUTLAND

## NORDJYLLAND

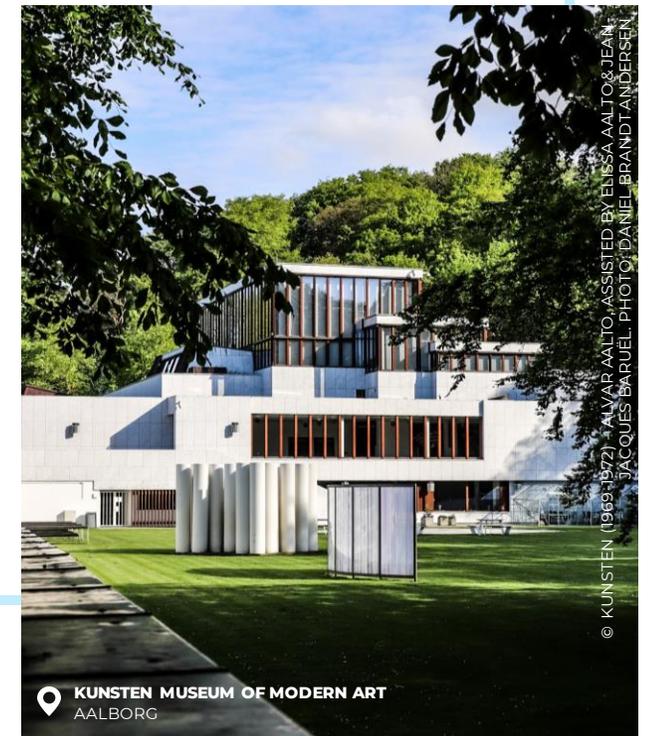
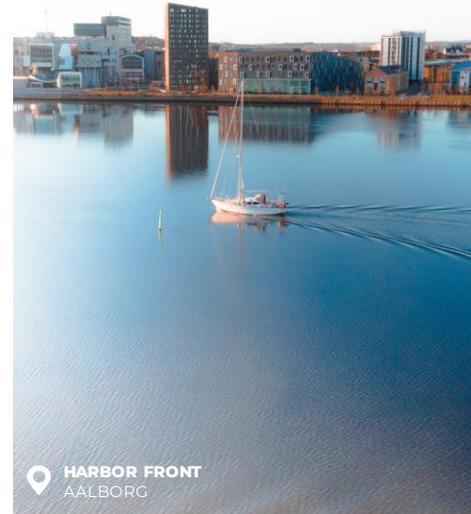
The wild and wonderful [northern tip of Jutland](#) is home to deserts and buried monuments due to the dynamic region of shifting sand. The city of [Aalborg](#) is a vibrant cultural hotspot with a spectacular waterfront.



# AALBORG

## NORDJYLLAND

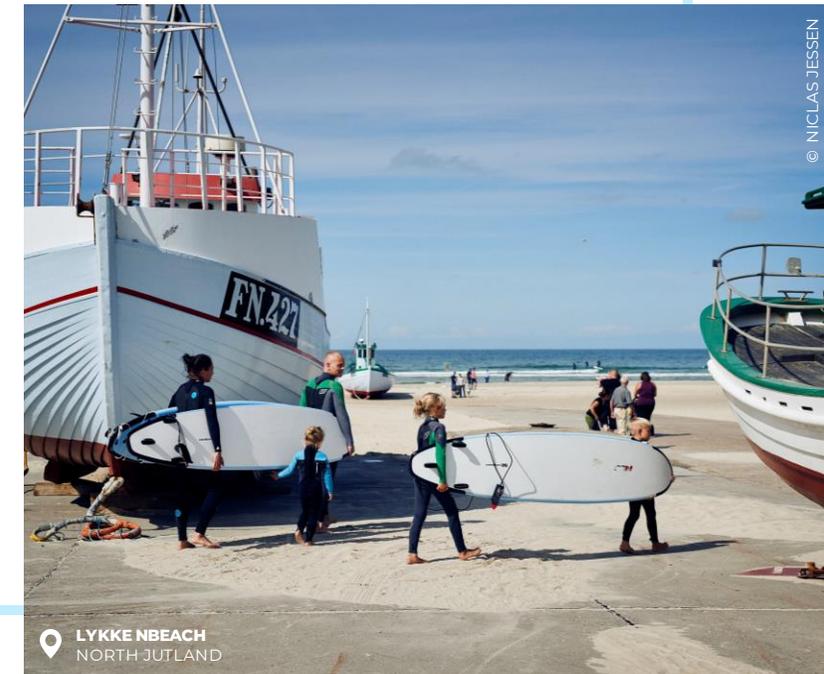
- The beautiful [Utzon Center](#) at [Aalborg's waterfront](#) hosts different exhibits throughout the year and presents sketches and designs by Aalborg-born architect Jørn Utzon, famous architect of the Sydney Opera House.
- [Kunsten - Museum of Modern Art Aalborg](#) is like a sculpture growing out of the greenery around it to create a beautiful frame for world-class art.
- Explore [Aalborg Monastery's](#) special history and how it has functioned since 1431.
- [House of Music \(Musikkens Hus\)](#) is an architectonic lighthouse of Aalborg and Northern Jutland and a national and international rendezvous of music.
- The cute preserved houses at [Hjelmerstald](#).
- [Hotels](#) and [restaurants](#) in Aalborg



# EXPERIENCES

## NORDJYLLAND

1. [Klitmøller](#) is famous for its fantastic windsurfing and surfing conditions. It is also known as Cold Hawaii.
  2. [Regan Vest](#) (Link in Danish) was built to house the Danish Royal family and government during the Cold War.
  3. Take [surfing lessons](#) in the beach town of [Løkken](#).
  4. The [Rubjerg Knude Lighthouse](#) from 1900 is a jaw-dropping visit. Its location on high dunes makes it in danger of falling into the ocean.
  5. The island of [Læsø](#) is famous for its [seaweed roofs](#), [saltworks](#), [Læsø Kur](#) spa resort, its outstanding nature, and great food.
  6. Explore the fishing village of [Skagen](#) with its characteristic yellow houses and go to the northernmost point in continental Europe at [Grenen](#), where two seas collide.
- Stay at one of Denmark's iconic [Seaside Hotels](#).



# THE LIMFJORD'S ISLANDS

## NORDJYLLAND

Explore the unique experiences in the Limfjord [here](#).

### Venø

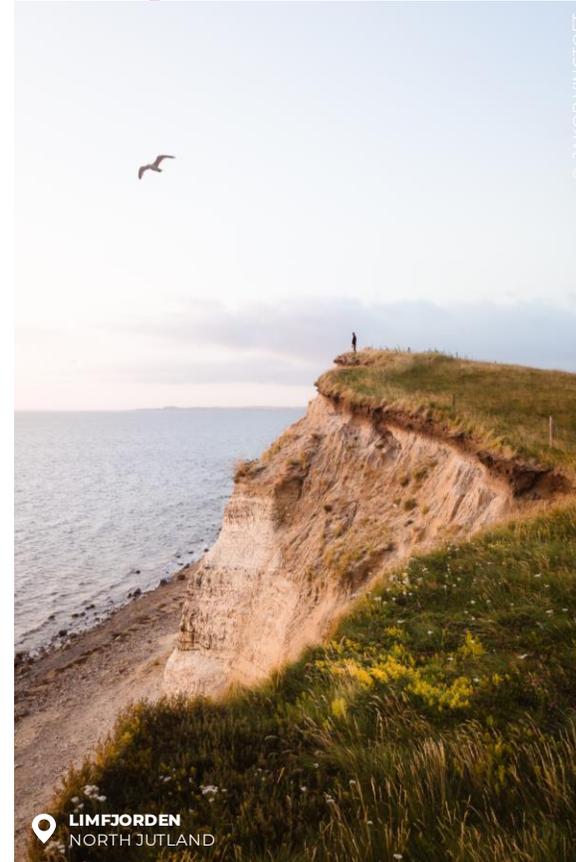
7. Reach [Venø](#), which is part of [UNESCO Geopark Vestjylland](#), with [Denmark's shortest ferry ride](#). The island is known for its [delicious seafood](#), having [Danmark's smallest church](#), and for its [beautiful nature](#).

### Fur

8. [Fur](#) is known for its excellent [fossil hunting](#) opportunities and some of the many fossil discoveries can be explored at [Fur Museum](#). Meet the locals and enjoy [the local cuisine](#). Be sure to include a visit to [Fur Brewery](#).

### Mors

9. The biggest island in the Limfjord, [Mors](#), is known for the dramatic moler cliffs that shows 55 million years of history. The island has delicious shellfish and in you can join the island's [Shellfish Festival](#) in June every year.



# SAFE TRAVEL

It is of great importance to us, that our international guests feel **safe and secure** while they visit.

Because of that, the Danish hotel and restaurant association **HORESTA** has launched the **'Safe to Visit'-program**.

All the companies who are a part of the program, follow the Danish Health Authority's requirements and guidelines for guest handling, cleaning, and hygiene.

Look for this logo to ensure the company follows the five guidelines →



<b>1</b> 	<b>SAFE DISTANCE</b> We have designed our business both indoors and outdoors to ensure a safe distance between our guests.
<b>2</b> 	<b>CLEAR INFORMATION ABOUT GOOD BEHAVIOUR</b> We kindly encourage our guests to keep a safe distance and we have ensured easy access to hand washing and disinfection.
<b>3</b> 	<b>THOROUGH CLEANING, WASHING AND DISINFECTION</b> We thoroughly clean and disinfect all the contact points that many people touches.
<b>4</b> 	<b>ENSURING A HIGH LEVEL OF HYGIENE</b> Our employees are familiar with the recommendations and guidelines issued by the authorities. They keep a safe distance and focus on proper hygiene.
<b>5</b> 	<b>WORKFLOW CONTROL</b> We have reviewed our workflows to minimize close contact between guests, employees and suppliers. We have prepared a plan for handling cases where COVID19 infection is suspected - or confirmed - among guests or staff.

# SEE OUR TRAVEL TRADE TOOLS



**ONLINE ADVISOR  
TRAINING**



**WEBINARS**



**NEWS FROM  
DENMARK**



**MEDIA BANK**



**INCOMING  
AGENCIES**



**VISITDENMARK  
TRAVEL TRADE**



**VISITCOPENHAGEN  
TRAVEL TRADE**



**EVENTS IN  
DENMARK**

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**THANK YOU,  
HEJ HEJ!**